



SCOTTSDALE PRIDE DOWNTOWN BUSINESS ENHANCEMENT AWARD

As the City matures, the community requires concentrated efforts to keep Scottsdale great...and you are the key to making great things happen in Downtown Scottsdale.

We recognize that the time and money you devote to maintaining or renovating your property or business are investments in the community. So, as a Downtown Scottsdale business and/or property owner, you may be eligible to receive a special award from the city's Scottsdale Pride Committee in recognition for your exterior improvement project efforts.

Whether it is a building enhancement or landscape beautification project, we encourage you to participate in the following *Scottsdale Pride Downtown Business Enhancement Award* program:

Business Improvement Qualifications: (1) any significant exterior architectural project such as improvement to the building facade, display windows or entry way upgrade, or sidewalk porch improvements; (2) any aesthetic improvement such as exterior wall painting, trim upgrades, or business signage upgrade; (3) any landscape improvements such as entry flowering pots/planters and/or sidewalk area features appropriate to your type of business and within the City's public walkway ordinances.

Award Type: An attractive *Scottsdale Pride Business Enhancement Award* window sticker will be presented to the merchant/business owner to be placed in either the display window or on the entry door glass for customers to admire.

Award Winner Publicity: Business names and locations will be posted on the city's website on the Scottsdale Pride web page. The Scottsdale Area Chamber of Commerce will print your business name in their Newsletter. The awardees may be recognized at a Scottsdale City Council meeting.

Submit your Business: Print and fill out the following application and mail it to:

Citizen & Neighborhood Resources
c/o *Scottsdale Pride Business Enhancement Award*
7447 E. Indian School Rd., Ste. 300
Scottsdale, AZ 85251

What's Next? A Scottsdale Pride Committee member will take BEFORE & AFTER digital pictures of your business enhancement project. The pictures are then submitted to the Scottsdale Pride Committee for approval.

Questions? Call Rob Millar, Citizen Liaison, at 480-312-7251.

We look forward to your submittal.



SCOTTSDALE PRIDE DOWNTOWN BUSINESS ENHANCEMENT AWARD APPLICATION FORM

Business Name: _____

Business Address: _____

Business Phone: _____

Description of Enhancement Project: _____

Nomination submitted by:

Name: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Are you an official contact for the nominated business? _____

Submittal Date: _____